

Lindsay Buser

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experience

Bowling Green State University //
Bowling Green, OH
School of Art Instructor: Oct 2018 - Dec 2018
ARTD 2015: Principles of Graphic Design
Duties included lecture and critique with two course sections of students: creation and implementation of course content, exercises, and projects, communication with students and other faculty within the School of Art.

Freelance designer // Perrysburg, OH
2009 - present
Meeting the needs of clients through consultation, research, and creation of design solutions.
Clients include: SMART Recovery, BGSU, and Sturgis Motorcycle Museum & Hall of Fame.

Handmade Toledo // Toledo, OH
Graphic designer: Aug 2016 - Dec 2018
Providing in-house print, product, and web design services.
Retail storefront: Aug 2016 - Apr 2018
Duties included shop appearance and organization, inventory, customer service, and social media presence.

Madhouse Creative // Toledo, OH
Mar 2011 - Oct 2012
Art Director/Designer:
Responsible for completing small and large scale print and web projects for local, regional, and national clients. Worked on a team, and individually, to complete project tasks that included brainstorming, concept development, final art, print, and/or implementation. Other tasks included corresponding with clients, providing photography, creating and editing text, and organizing project components.

Interrupt Marketing/Interact Packaging // Toledo, OH
Designer: Aug 2010 - Nov 2010
Design Intern: Jun 2010 - Aug 2010
Worked with a team, and individually, to service local, regional, and national clients in areas of brainstorming, research, concepts and final art. Acted as liaison between the company and its outside web partner. Worked with tight deadlines, small and large scale projects, and designed for both print and web. Headed internal projects that benefited the work environment and culture of the company.

education

Bowling Green State University //
Bowling Green, OH
Dec 2009
BFA, Graphic Design
Magna Cum Laude

events

Miss Fabulous Flora
May 2016
Created and coordinated a creativity based, body positive charity event in which the Cherry Street Mission received monetary and toiletry donations. Duties included designing visuals and writing literature for the event, promotion, and networking with various members of the community for contestants, sponsors, donations, prizes, and venue.

honors

69th Annual BGSU School of Art
Faculty & Staff Exhibition 2018
Work featured.

AIGA Toledo, Gallery Events
2011 - 2016, 2018
Work featured.

Downtown Windows Project Toledo
Apr 2011
Co-creator of a window display selected for project.

skills

InDesign, Photoshop, Illustrator, photography. Working knowledge in HTML, CSS, and CMS.

affiliations

Summer Workshop for
Experimentation and Thought
(SWEAT) // Monclova, Ohio
2007 - 2009, 2013 - 2016

AIGA Toledo Secretary
Jul 2010 - Dec 2013
AIGA Toledo member since 2007